



Label Compliance Review Report

Overall Outcome: **NON-COMPLIANT - Changes needed**

Date of review: **18/03/2020**

Reviewer Name: **Jenny Bloggs** Reviewer Business: **The label review company**

Product details:

Example **Completely made up product - lime flavoured** **550 g**

Regulations considered during the review: **ANZ Foods Standards Code (ANZFSC), NZ Weights and Measures Regulations 1999, Aus National Trade Measurement Regulations 2009, NZ Fair Trading Act 1986, Aus Competition and Consumer Legislation Amendment Act 2011, NZ Supplemented Food Standard 2016** Countries where product is to be sold: **NZ and Australia**

Aspect reviewed	Compliant?	Changes needed to label / comments
Product name and description	YES	
Business name and address	NO	Change address to a physical address as can not be a PO Box
Net quantity	NO	Change from 550g NET to NET 500 g
Country of origin	NO	As selling into Aus move the MADE in SPAIN into a text box
Date Marking	NO	Making assumption that date marking on pack is compliant Change to BEST BEFORE as USE BY is not applicable.
Lot ID	YES	
Storage instructions	MAYBE	Suggest adding storage instructions in case consumers store in the sun and effects quality
Directions for use	YES	
Additives	MAYBE	Confirm the colours combined are not more than 290ppm
Vitamins and minerals	YES	
Ingredient Listing	NO	Seems it's not in descending order of in going weight?
% Labelling	YES	
Allergens	NO	
Warnings and advisories	NO	Add a laxative statement due to the Xylitol
Processing Aids	YES	Making assumption that any processing aids are compliant for product type
Genetic Modification	YES	Making assumption that no genetically modified ingredients or are compliant Worth checking the soy is non-GM as no declaration made
Irradiation	YES	Making assumption that no irradiated ingredients or are compliant
Contaminants & Toxicants	YES	Making assumption contaminants, toxicants and residues are compliant
Prohibited plants & fungi	YES	
Novel Foods	YES	
Nutrition Information	NO	Change from salt with g to sodium with mg.
Claims	NO	

Artwork being reviewed - see link to originals below:



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Aspect reviewed	Compliant?	Changes needed to label / comments
		Remove cholesterol from the NIP as the saturated fat is too high to claim
Marketing Text	YES	
Product-specific requirements	NO	Add SUPPLEMENTED FOOD onto the label - is a prescribed name
Product-specific Standard reviewed, if applicable		
Legibility	YES	
Image(s) of legibility issues, if applicable		Image(s) of nutrition info panel issues, if applicable

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